

# Unlocking Africa's Potential, One Young Leader at a Time



## About Us

Creative Minds Foundation (CMF AFRICA) is a youth-led Pan-African nonprofit organization focused on transforming the lives of young people across the continent. We believe that Africa's greatest asset is its youth, and CMF AFRICA was established to provide access, opportunity, and guidance to individuals aged 18 to 35, regardless of their backgrounds.

From bustling cities to rural areas, we are inspiring the next generation of changemakers through mentorship, technology, agricultural innovation, career readiness, and entrepreneurship support. Our dynamic programs equip young Africans with the tools, skills, and networks they need to thrive in a rapidly changing world.

We are not just an organization; we are a movement a collective of young leaders empowering one another to break boundaries, build sustainable futures, and redefine the African narrative

## Our Vision

To build a united and empowered generation of African youth who lead innovation, sustainability, and transformation across the continent.

## Our Mission

To inspire, mentor, and equip African youth through inclusive, innovative, and accessible programs in technology, agriculture, entrepreneurship, and career development



fostering self-reliance and socio-economic impact.



# Our Values

- **Inclusion:** We serve all youth, regardless of gender, ethnicity, ability, or socioeconomic status.
- **Diversity:** We celebrate Africa's rich cultural heritage and unique identities, reflecting them in our programs.
- **Equality:** We advocate for equitable access to opportunities and resources for every young person.
- **Empowerment:** We empower youth to become independent thinkers, problem solvers, and community leaders.
- **Innovation:** We promote creative, technology-driven solutions to address African challenges.
- **Sustainability:** We believe in creating long-term impact through community-driven, environmentally responsible initiatives.

## Youth Mentorship Programs

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We connect young people with experienced mentors across industries offering guidance, accountability, and a support system to navigate life, education, and career decisions.

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## Entrepreneurship & Start-Up Support

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From ideation to execution, we support youth in starting and growing businesses through business model development, pitch coaching, incubation, access to funding opportunities, and networking with industry leaders.

## What We Offer

### Career Guidance & Development

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We support youth with CV writing, job search strategies, interview preparation, soft skills training, and internships ensuring they are work-ready and confident.

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*“Youth are the pulse of the future creators, disruptors, and dreamers with immense potential. At CMF AFRICA, we believe that investing in youth is investing in the very essence of Africa. Every young person deserves to be seen, heard, and included in decision-making. By empowering them, we enable them to become not just beneficiaries of development, but its key drivers.”*

## Start-Ups Program: Fuelling Youth Entrepreneurship

Through our Start-Ups Program, we empower young innovators and aspiring entrepreneurs to turn their ideas into sustainable ventures. We offer pitch readiness training, business development coaching, and direct support in navigating the funding landscape. CMF AFRICA actively connects youth with opportunities to access seed funding through various local and international partners, incubators, and grant-making organizations.



*“Diversity is Africa’s greatest strength. We believe that every unique voice, background, and idea can ignite innovation. At CMF AFRICA, we promote inclusive entrepreneurship that embodies the vibrant tapestry of our continent’s youth.”*



# The Challenges Youth Face

## African youth face a range of complex challenges:

- High rates of unemployment and underemployment
- Limited access to quality education and digital resources
- A lack of mentorship and career guidance
- Inequalities and marginalization between rural and urban areas
- Insufficient startup capital and business support
- Gender-based exclusion and systemic barriers

## How CMF AFRICA Responds

CMF AFRICA adopts a grassroots-meets-global approach, engaging directly with communities while forming partnerships with institutions, businesses, and global youth networks. Our efforts include:

- Delivering hands-on training focused on 21st-century skills for youth
- Providing inclusive platforms for all young people to share ideas and lead projects
- Bridging the gap in access to opportunities between rural and urban areas
- Promoting gender equity and amplifying underrepresented voices
- Utilizing data and digital tools to track impact and adapt our programs
- Establishing community-based innovation hubs to foster local resilience



***Sustainable Partnerships: We work together with the private sector, government, NGOs, and youth networks to amplify our impact sustainably.***

## What Makes CMF AFRICA Different?

**Led by Youth, for Youth:** We are not just engaging with youth we are youth.

**Pan-African Identity:** We transcend borders, uniting young Africans around a shared vision.

**Holistic Development Model:** Our programs integrate education, mental health, livelihood, and leadership, recognizing that skills are interconnected.

**Deep Community Roots:** We collaborate with communities rather than merely operating within them.

**Tech-Driven, Human-Centered:** We leverage innovative tools while prioritizing people and purpose.







President



**JUSTIN GARA**

Entrepreneur | Mentor & Youth Advocate | Founder & President – CMF AFRICA

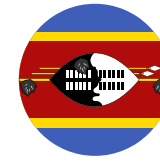


VicePresident



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Chair-Person



**WEZIZWE ALBANY**

Mandela Washington Fellow '23 | JCI South Africa Top Ten Outstanding Young Persons '24



Vice-Chair



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Director of Partnerships



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Treasurer

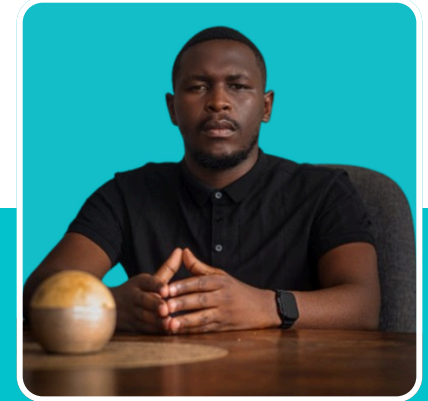


**BONGANI NKOMO**

10 years of banking experience,  
specializing in retail banking,  
credit management, financial  
advisory, and client relationship  
management.



Spokesperson



**NJABULO SANDAWANA**

Mandela Washington Fellow  
2024 | Tech Entrepreneur |  
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Director of  
Programs



**MUNYARADZI CHIKOMBA**

Co-founder @Shanduko  
Foundation Youth /  
Community Development  
Specialist



Secretary



**SAMUKELISIWE TEMBE**

Certified and Eswatini's  
first female Pilot. EMB 145  
Pilot- First Officer



Legal Advisor



**ZAMA NGCOBO**

Top 40 Under 40 Global  
Award Winner, WMN  
ATTORNEYS INC  
founder, & legal strategist



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