



Creative MINDS
FOUNDATION

CMF PROFILE

01



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Who We Are

Founded in 2020 and based in the heart of Eswatini, we are a dynamic youth-led organization committed to empowering young individuals to unlock their full potential. With a steadfast belief that the youth are the leaders of tomorrow, we focus our efforts on providing targeted career guidance, mentorship, and entrepreneurship programs tailored to meet the diverse needs of our community.



OUR MANDATE

Innovating for a Sustainable Future

Together, we are building a brighter future where young individuals are not only prepared to thrive in their chosen fields but are also inspired to make meaningful contributions to society. Join us on this journey of empowerment, as we work hand in hand to create a ripple effect of positive change across Eswatini and beyond. Let's empower the youth of today to shape the world of tomorrow!

Est.

2020



Eswatini

Mpumalanga Crescent
Road, Bella Park Business
Centre Ezulwini, Eswatini

Vision

To be a leading force in empowering youth across Africa, fostering a generation of innovative, resilient, and entrepreneurial leaders who drive social change and contribute to sustainable development in their communities.



Zimbabwe

Bulawayo Centre Shopping
Mall 94 Joshua Nkomo
Street Between 10th Avenue
& 9th Avenue, Zimbabwe



Mission

Creative Minds Foundation is dedicated to empowering youth through targeted career guidance, mentorship, and entrepreneurship programs. We strive to equip young individuals with the skills, knowledge, and confidence necessary to navigate their personal and professional journeys, promote inclusive growth, and create transformative opportunities for themselves and their communities.



Empowerment

We believe in the inherent potential of every youth and are committed to providing the resources and support needed to unlock that potential.



Inclusivity

Our programs are designed to serve diverse youth populations, ensuring that all individuals, regardless of their background, have access to guidance and support.



Innovation

We embrace creativity and adaptability, utilizing innovative approaches to address youth challenges and opportunities in a rapidly changing world.

Our Core Values



What We Do



Mentorship Programs

- Pairing youth with experienced mentors who provide personal and professional guidance.
- Structured mentorship relationships that foster growth, self-discovery, and future planning.
- Group mentoring sessions that allow for peer-to-peer learning and collaboration.



Career Guidance

- Comprehensive workshops and one-on-one consultations to help youth identify their skills, interests, and potential career pathways.
- Resume writing and interview preparation sessions to enhance employability.
- Information sessions on various industries, job markets, and educational opportunities.



Entrepreneurship Initiatives

- Training programs that cover essential business skills, such as business planning, marketing, financial management, and social entrepreneurship.
- Access to funding opportunities and resources that support youth-led businesses.
- Networking events that connect aspiring entrepreneurs with industry leaders, investors, and other young innovators.



IMPACT

Since its inception, Creative Minds Foundation has successfully engaged hundreds of youth, equipping them with practical skills and support systems that enhance their opportunities for personal and professional success. Our commitment to youth empowerment continues to strengthen communities and inspire a new generation of leaders across Africa.



COLLABORATION

We actively engage with community partners, educational institutions, and businesses to foster a collaborative environment that maximizes impact and reach.



INTEGRITY

We operate with transparency, respect, and accountability in all our endeavors, striving to build trust and lasting relationships.

ENTRI-FORUM



Program Structure
Duration: 3 Months
Format: Combination of workshops, mentorship, and hands-on projects.

AIM

The Entri-Forum program aims to empower the youth of Eswatini with the tools and confidence to become successful entrepreneurs. With a focus on skill development, innovation, and sustainability, Entri-Forum will play a crucial role in shaping a vibrant entrepreneurial ecosystem in Eswatini, ultimately leading to job creation and economic growth.



PROGRAM OBJECTIVES

Youth Entrepreneurship Program



Skills Development

Equip participants with essential business skills, including finance, marketing, and operational management

Idea Incubation

Support participants in developing, refining, and validating their business ideas

Networking Opportunities

Connect youth with local entrepreneurs, mentors, and potential investors.

Sustainable Practices

Emphasize the importance of sustainability and social impact in business practices.

Access to Resources

Provide access to tools, resources, and information to facilitate business development.



TARGET AUDIENCE

- Youth aged 18-35 in Eswatini.
- Aspiring entrepreneurs or individuals with innovative business ideas.
- Individuals interested in developing skills for self-employment.





Founder's Statement.

"Every young person deserves a mentor who can guide them in shaping their vision for the future, empowering them to become valuable assets to their community rather than liabilities."

Justin Gara

Founder & President



OUR TEAM



**Lisa-Rufaro
Marowa**

CHAIR-PERSON

- MCom Strategic Management and Corporate Governance **(MSU)**
- BCom (Hons) Business Management and IT **(CUZ)**



Lindelwa Nxumalo

VICE-CHAIR

- Honours degree in Psychology **(University of Witwatersrand)**
- Masters degree in Social Science **(University of Pretoria)**

OUR TEAM



Wezizwe Albany

Executive Director

- Master's Degree in Industrial & Economic Sociology (**Rhodes University**)



Nosipho Baloyi

Development Director

- BA Honours in Applied Psychology (**Unisa**),
- BA (Psychology & Sociology Majors)(**University of Pretoria**)

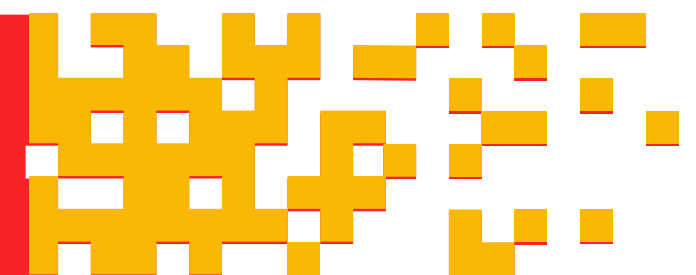
OUR TEAM



Tanele Shongwe


Program Officer

- Student Learning BSC in Computer Science and Mathematics





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